



alfran®

Protect your core



HIGH TEMPERATURE SOLUTIONS



Mexico



alfran
Protect your core

Index

Mission, Vision & Values Pag 1

About Alfran..... Pag2

Solutions Pag 3

Refractories Pag 3
Insulation Pag 4
Fire-proofing Pag 5
Heat Treatment..... Pag 6

Our presence Pag 7

Industries Pag 8

Cement..... Pag 8
Oil & Gas Pag 8
Iron & Steel..... Pag 9
Non ferreous metals Pag 9
Energy & Incineration Pag 9

Health & Safety Pag 10

R&D+i..... Pag 11

Líneas de investigación Pag 11
Proyectos de innovación Pag 12
Proyectos colaborativos Pag 12

Circular Economy..... Pag 13

Continuous Improvement..... Pag 14

They trust Us..... Pag 17

Staff Mexico Pag 18

Location / Contacs Pag 19

Our Company

Mission

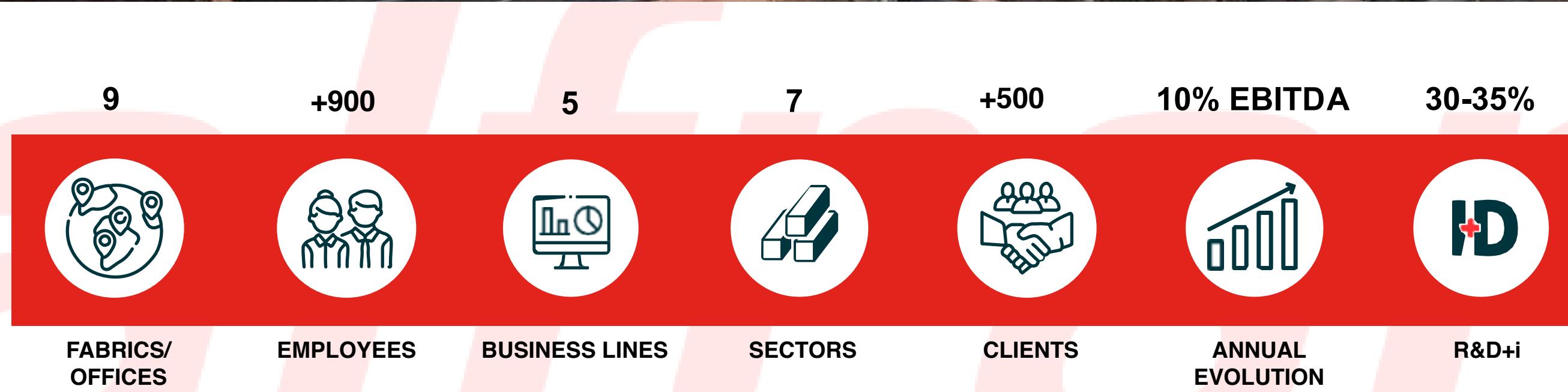
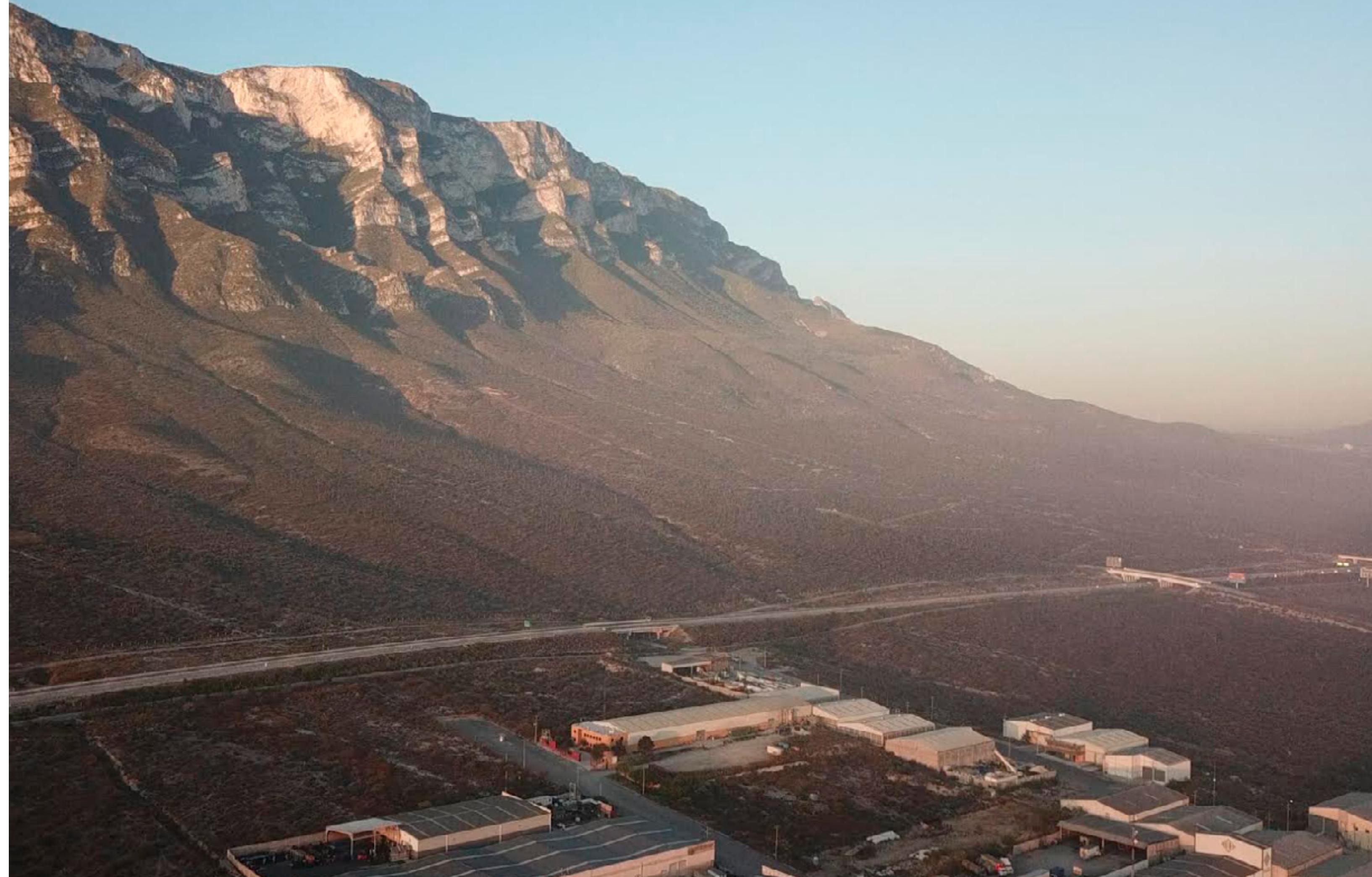
Alfran is characterised by always seeking Excellence in our Products and Services, which are Customised, in order to be the industrial Partner of reference of our Clients and to generate Value.

Vision

Our Vision is to Protect the Core of our Clients' Industry, so that they save Time and can Produce More and Better.

Values

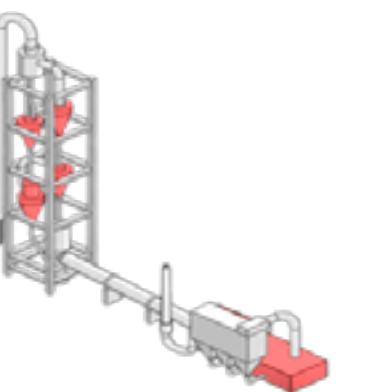
- Health and Safety
- Excellence
- Customer orientation
- Perseverance
- Passion and enthusiasm
- Collaboration
- Integrity
- Sustainability



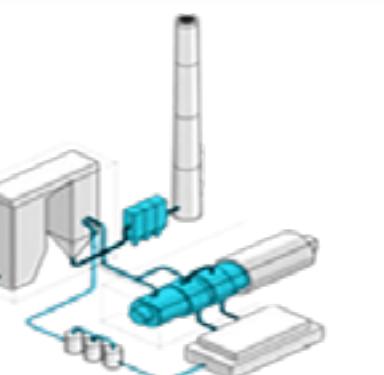


Certified quality since 1994

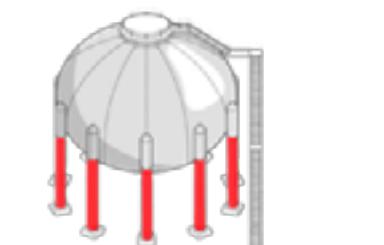
Alfran guarantees quality in all its projects, offering coordinated and integrated services, from engineering of solutions and product manufacturing, to on-site assembly and final delivery of the equipment.



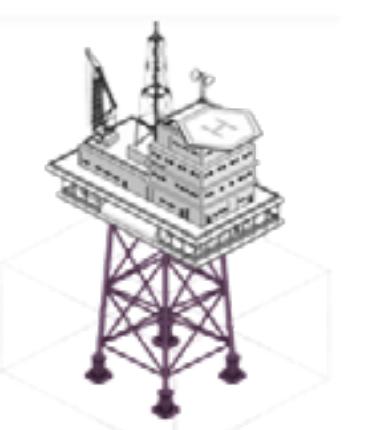
Refractories



Insulation

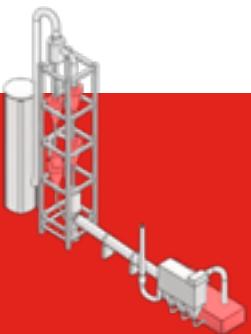


Fire-proofing



Heat Treatment

Solutions



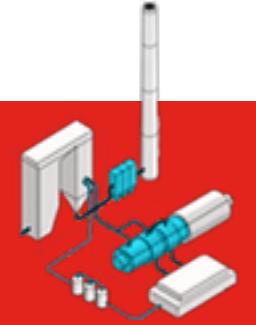
Refractories

ALFRAN designs, manufactures and installs a wide variety of refractories for turnkey projects in new production lines and maintenance work.

We have over 85 years of experience as a leading company on the refractory field. We protect the core of any industry requiring linings designed to withstand high temperatures and physical&chemical attacks.



Solutions



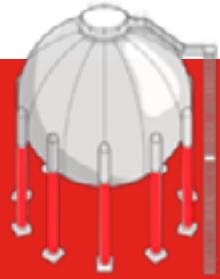
Insulation

Supply and installation of thermal insulation for heat and cold in boilers, turbines, tanks, equipment and pipes, for all types of industries.

These works are carried out in refineries, petrochemical plants, gas plants, nuclear plants, chemical and pharmaceutical industries, cement factories, cellulose and sugar mills, among others.



Solutions



Fire-proofing

ALFRAN offers a comprehensive passive fire protection service for all types of constructions, particularly for hydrocarbon fires in the oil and gas sector.

These solutions include advice on passive fire protection and current regulations, design and engineering of solutions, supply of tested and approved construction systems, and on-site installation.

Alfran is a manufacturer of FIREIND cementitious mortar, a lightweight mortar with high mechanical strength, resistant to external weather conditions. It doesn't contain asbestos and complies with all current safety requirements.



Solutions



Heat Treatment

Our company provides Heat Treatment for Welding and Refractory Dry out services internationally.

These solutions include preheating of welds, post-weld heat treatments and refractories dry out, with highly qualified personnel and our own equipment.



PRESENCE IN

4 CONTINENTS

MORE THAN

**900 DIRECT
JOBS**

MORE THAN

**800 TURNKEY
PROJECTS**

MORE THAN

**2.000
RECURRENT
CUSTOMERS**



Industries

We have extensive experience in the following industrial sectors and their respective equipment.



See all our projects

alfran



Cement:

We are a reference in the cement industry worldwide specialized in high performance refractory castables.

- **CEMEX Maceo NEW PRODUCTION LINE**

<https://alfran.com/en/pf/cemex-maceo-new-production-line/>



Oil & Gas:

Alfran designs, manufactures, supplies and installs a wide variety of materials and solutions for plant applications in the Oil&Gas industry.

- **BORSTAR BAY3 / McDERMOTT 2021 PROJECT.**

- **MEXICO**

<https://alfran.com/en/borstar-bay3-mcdermott/>

⚡ Energy & Incineration:

Alfran provides products and services for power generation industries such as coal power, nuclear, combined cycles, cogeneration, incineration, biomass and solar plants.

- **PROJECTS IN IBERDROLA COMBINED CYCLE POWER PLANTS**

<https://alfran.com/en/pf/combined-cycle-power-plants/>



Iron & Steel:

Over the past 50 years, Alfran has become a leading supplier of products and services to the Iron & Steel industry.

- **REPAIR OF THE REHEATING FURNACE OF GRUPO GERDAU**

<https://alfran.com/en/pf/reheating-furnace-gerdau/>



Non ferreous metals:

Alfran designs, manufactures, supplies and installs a wide variety of materials and solutions for non ferrous metals industries, such as aluminum and copper.

- **JATCO FURNACE 3 PROJECT**

<https://alfran.com/en/pf/jatco-furnace-3-project/>

HEALTH & SAFETY

Alfran considers PREVENTION a VALUE integrated into all its activities and business lines, in technical procedures, in the organization of work and the hierarchical line at all its levels, being a fundamental part of the strategy and goals of GRUPO ALDOMER.



Our greatest difference

We create more value through our innovation strategy, with ambitious targets and measurable results



Research areas



Engineering of multilayer coatings for different industrial processes.



Design of refractory materials.



Energy Efficiency and Sustainability.

R&D+i

Collaborative projects

- HORUS: Smart reheating furnaces for competitive and sustainable iron & steel processes.
- CERES: Advanced research in the field of mineral-based industrial waste.
- NEOSOLAR: Development of innovative parabolic trough solar thermal plant concept.



UNIÓN EUROPEA
Fondo Europeo de
Desarrollo Regional (FEDER)
Una manera de hacer Europa

Innovation projects

Clean *alfranjet*® *alfranpump*® *Steel-tech* *Drytech*
High Gun *alfranMag* *Fire Ind*®

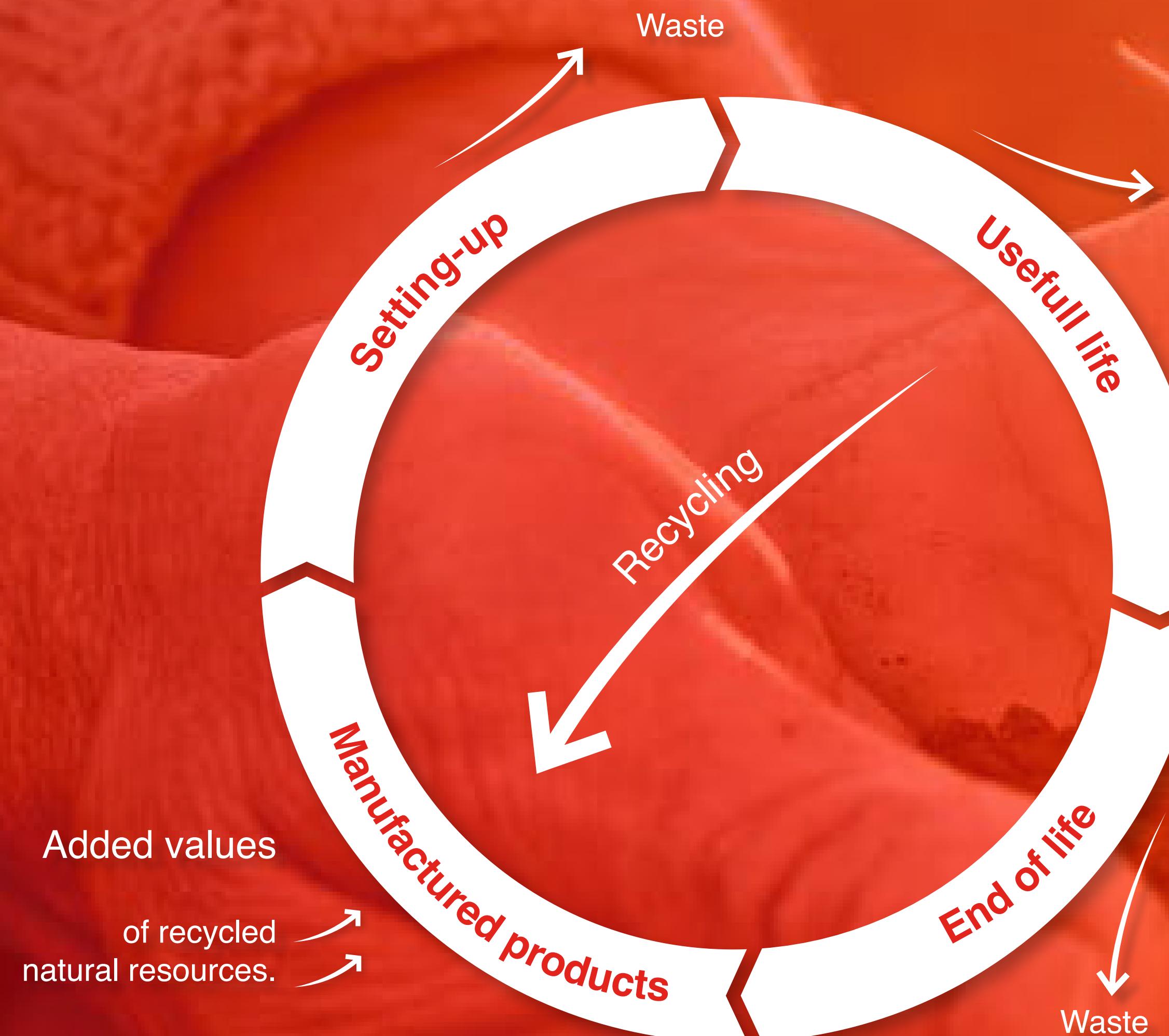


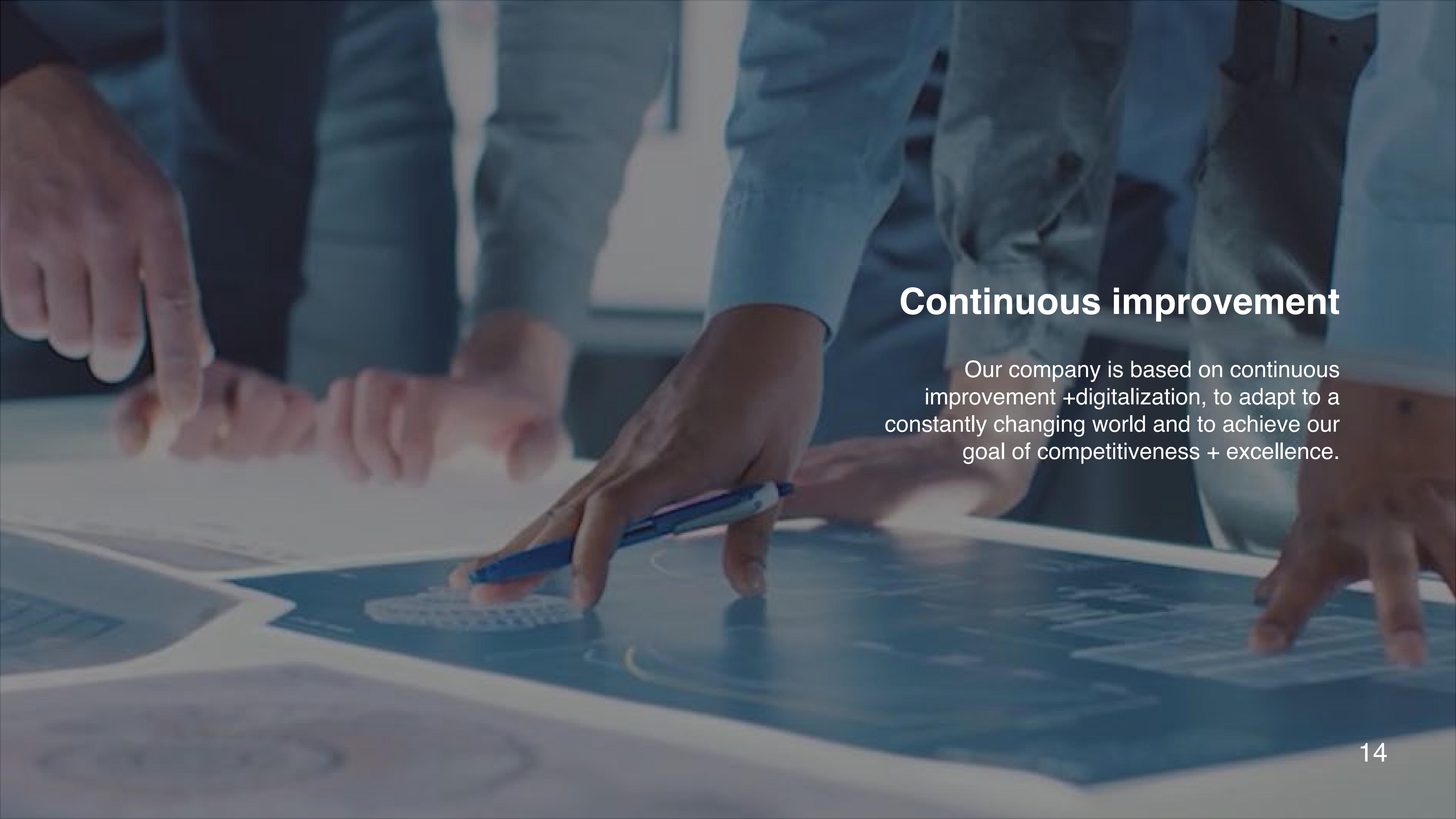
CIRCULAR ECONOMY

We minimise both the consumption of virgin raw materials and waste generation, closing the economic and ecological resource loop.

We have reduced the waste of our used refractory materials by

20% y 30%

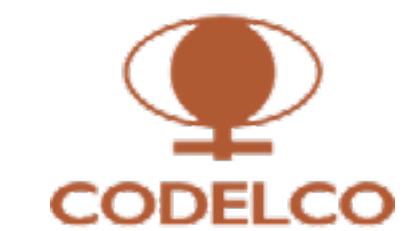




Continuous improvement

Our company is based on continuous improvement +digitalization, to adapt to a constantly changing world and to achieve our goal of competitiveness + excellence.

They trust Us



Staff Mexico



- in Fernando Olivera:** Refractories Deputy Manager
- in Ismael Barreto:** I.S. Deputy Manager
- in Johan Herrera:** Sales Manager
- in Ramón Rodríguez:** Sales Manager
- in Jorge Mora:** Sales Manager
- in Erick Espinosa:** Sales Manager
- in Juan Francisco González:** Sales Technician
- in Erik Palacios:** Sales Technician
- in Rodolfo Santelli:** Regional Manager

ALFRAN Sevilla-Headquarters SPAIN

Pol. Ind. Hacienda Dolores. Autovía 92. Km 6.
41500 Alcalá de Guadaíra. (Sevilla) Spain.
Tel. +34 955 634 200 / Fax: +34 955 631 129
alfran@alfran.es
www.alfran.com

ALFRAN Monterrey MEXICO

Desarrollo Industrial Monterrey
Hernán Santos Cantú, #228
66350 Sta. Catarina
Nuevo león, México
Tel & Fax: +52 (81) 14 77 73 41
alfranmexico@alfran.com

ALFRAN COACALCO MEXICO

Malaquías Huitrón No. 43 Lt. 32 y 33
Colonia San Lorenzo Teclixclac
Municipio Coacalco de Berriozabal
55714 Estado de México.
Tel. +52 (55) 5891 8249
alfranmexico@alfran.com

ALFRAN SAUDI ARABIA

Road 120 Second Industrial Area
Unit 3, Jubail. Saudi Arabia
Tel. +966 (0) 133 400 484
kmuslim@alfran.com

ALFRAN-NRL INDIA

238B, A.J.C. Bose Road,
700020 Kolkata, India.
Tel. +91 967 684 5921
pbharati@alfran-nrl.com

ALFRAN USA

5718 Westheimer Rd Suite 1000
Houston, TX 77057 USA.
Tel. +1 281 777 1070
alfranusa@alfran.com

ALGET MAROC

3, Rue Neuf Brisach Angle Bd
Rahal El Meskini, 1 er Etage
20120 Casablanca, Maroc
Tel. +212 666 954 939
hajiba@alfran.com

ALFRAN EGYPT

8 Tut Ankh Amoun, Smouha,
Alexandria, Egypt
Tel. +34 661 655 357
vap@alfran.com

ALFRAN BRASIL

Av. Professor Magalhaes Neto, nº 1550
41810-012 Pituba, Cidade de Salvador, Brasil.
Tel. +52 8118208588
jherrera@alfran.com

ALFRAN COLOMBIA

Carrera 28, # 7^a-59,
Sogamoso, Boyacá, Colombia,
Tel. +52 8118208588
jherrera@alfran.com

ALFRAN-HTR, UAE

M 41 plot number 69
First floor office N24, Musaffah,
Abu Dhabi, United Arab Emirates
Tel. +971 562 139 582
glmasnata@alfran.com

ALFRAN PERÚ

Calle de los Manzanos, 649
Urbanización Country Golf,
San Isidro, Lima
Tel. +51 971 366 009
jsaravia@alfran.com



alfran®

Protect your core



+52 (81) 14 77 73 41



www.alfran.com



Refractarios Alfran